



City of South Pasadena

Redistricting Public Hearing

March 16, 2022

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National Demographics Corporation

Redistricting Rules and Goals

1. Federal Laws

- **Equal Population**
- **Federal Voting Rights Act**
- **No Racial Gerrymandering**



2. California Criteria for Cities

- 1. Geographically contiguous**
- 2. Undivided neighborhoods and “communities of interest”**
(Socio-economic geographic areas that should be kept together)
- 3. Easily identifiable boundaries**
- 4. Compact**
(Do not bypass one group of people to get to a more distant group of people)

3. Other Traditional Redistricting Principles

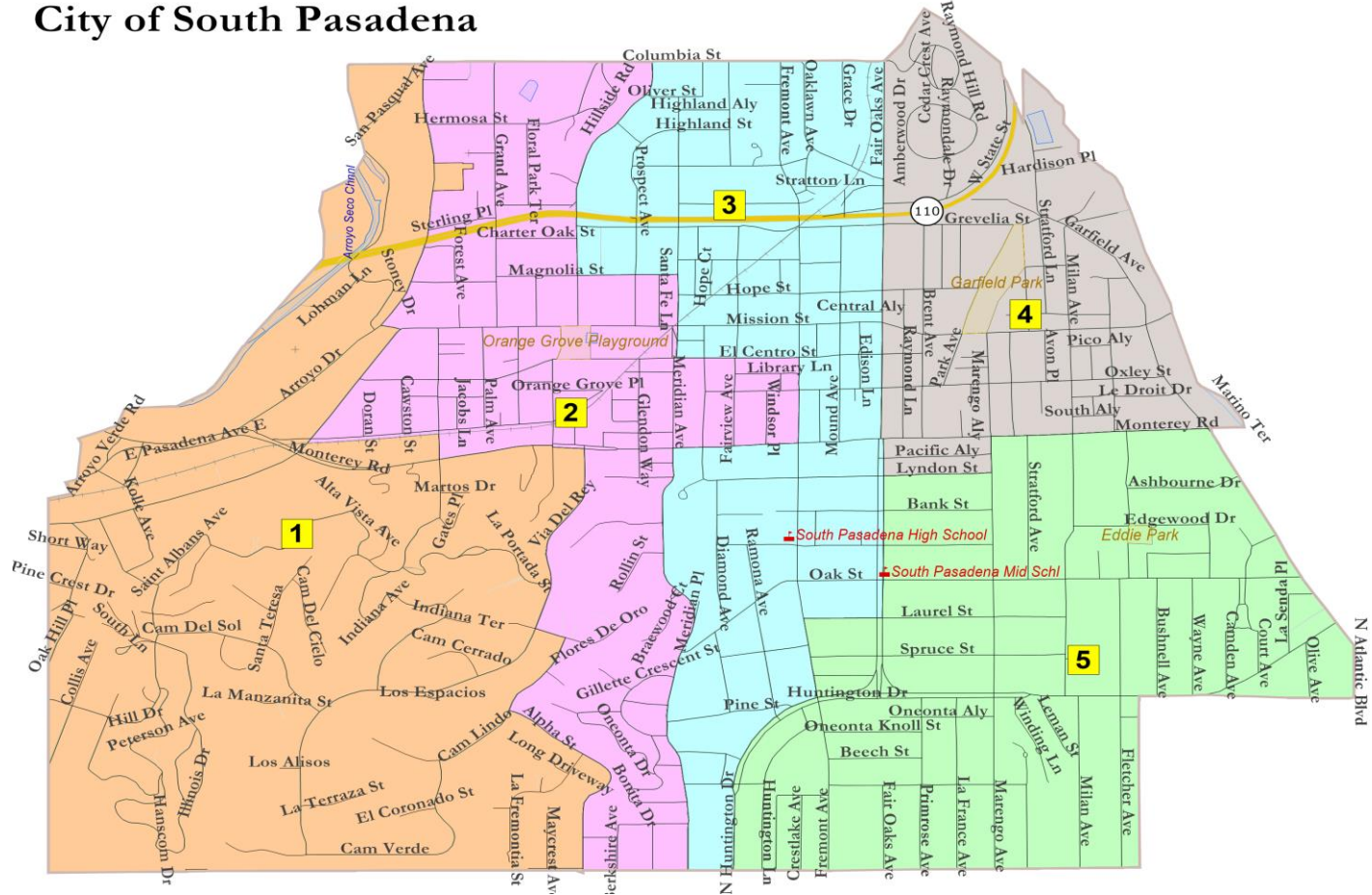
- **Minimize voters shifted to different election years**
- **Respect voters’ choices / continuity in office**
- **Future population growth**
- **Preserving the core of existing districts**

Prohibited: “Shall not favor or discriminate against a political party.”

South Pasadena Council

City of South Pasadena

- D1 – Zneimer
- D2 – Donovan
- D3 – Primuth
- D4 – Cacciotti
- D5 – Mahmud



South Pasadena – Council Demographics

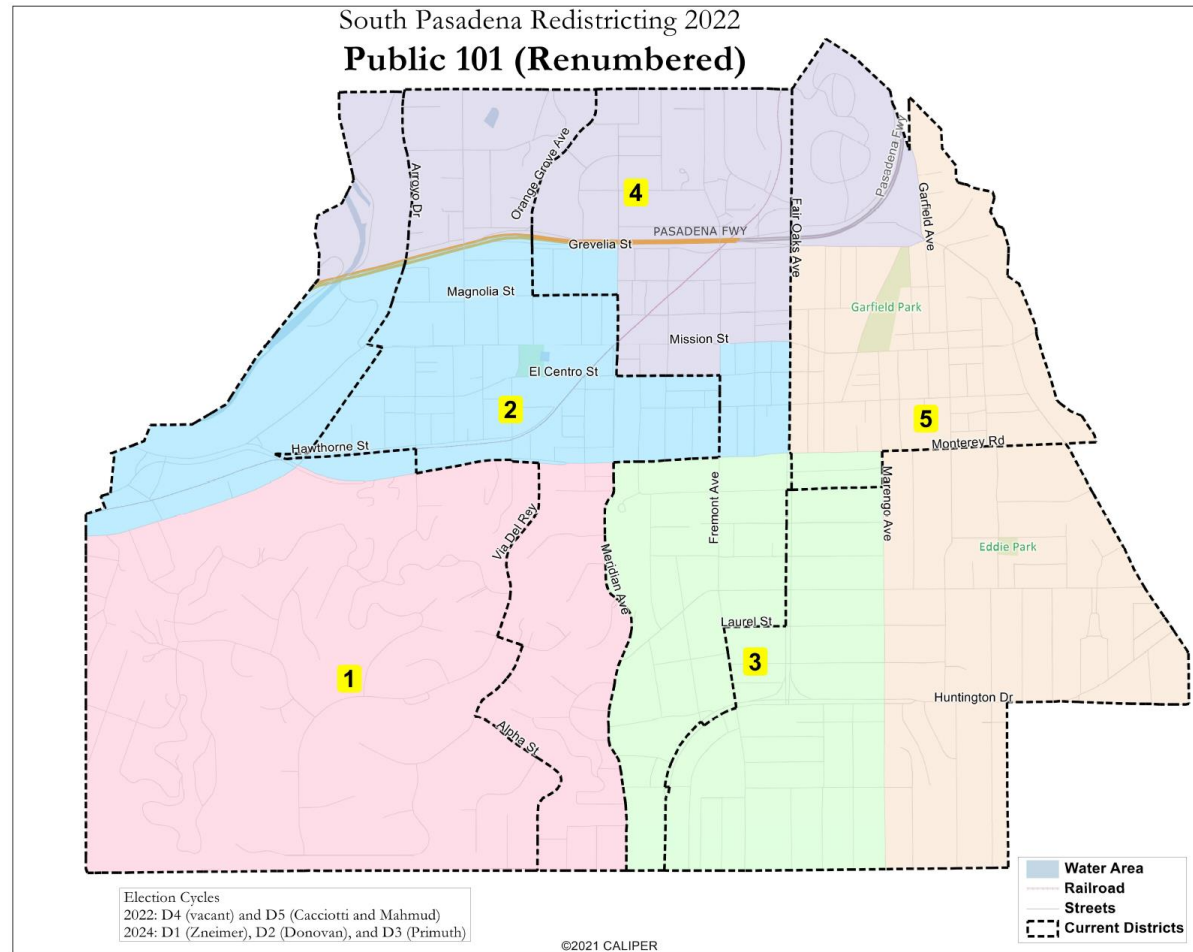
District		1	2	3	4	5	Total
2020	2020 Census (Adjusted)	5,497	5,076	5,714	5,503	5,230	27,020
	Deviation from ideal	93	-328	310	99	-174	638
	% Deviation	1.72%	-6.07%	5.74%	1.83%	-3.22%	11.81%
2020 Total Pop	% Hisp	18%	20%	24%	22%	19%	21%
	% NH White	28%	40%	35%	38%	39%	36%
	% NH Black	3%	3%	3%	4%	-63%	3%
	% Asian-American	48%	34%	35%	33%	37%	38%
Citizen Voting Age Pop	Total	3,627	3,524	3,476	3,222	3,517	17,366
	% Hisp	18%	16%	19%	21%	18%	18%
	% NH White	37%	53%	51%	54%	56%	50%
	% NH Black	6%	3%	3%	6%	0%	4%
	% Asian/Pac.Isl.	39%	28%	27%	19%	26%	28%
Voter Registration (Nov 2020)	Total	3,698	3,431	3,600	3,269	3,819	17,817
	% Latino est.	15%	16%	22%	19%	15%	17%
	% Spanish-Surnamed	14%	15%	20%	18%	14%	16%
	% Asian-Surnamed	33%	19%	18%	15%	22%	22%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	46%	60%	57%	59%	62%	56%
	% NH Black	7%	3%	2%	6%	0%	4%
Voter Turnout (Nov 2018)	Total	2,516	2,101	2,179	2,181	2,687	11,664
	% Latino est.	14%	17%	22%	18%	14%	17%
	% Spanish-Surnamed	13%	16%	20%	16%	13%	16%
	% Asian-Surnamed	30%	16%	14%	13%	19%	19%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	49%	61%	59%	63%	66%	60%
	% NH Black	7%	3%	2%	6%	0%	4%
Voter Turnout (Nov 2020)	Total	3,202	3,028	3,072	2,882	3,345	15,529
	% Latino est.	14%	16%	21%	18%	15%	17%
	% Spanish-Surnamed	13%	15%	19%	17%	14%	16%
	% Asian-Surnamed	32%	19%	18%	15%	22%	21%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	46%	60%	58%	60%	63%	57%
	% NH Black est.	7%	3%	2%	6%	0%	4%

District target population: **5404**

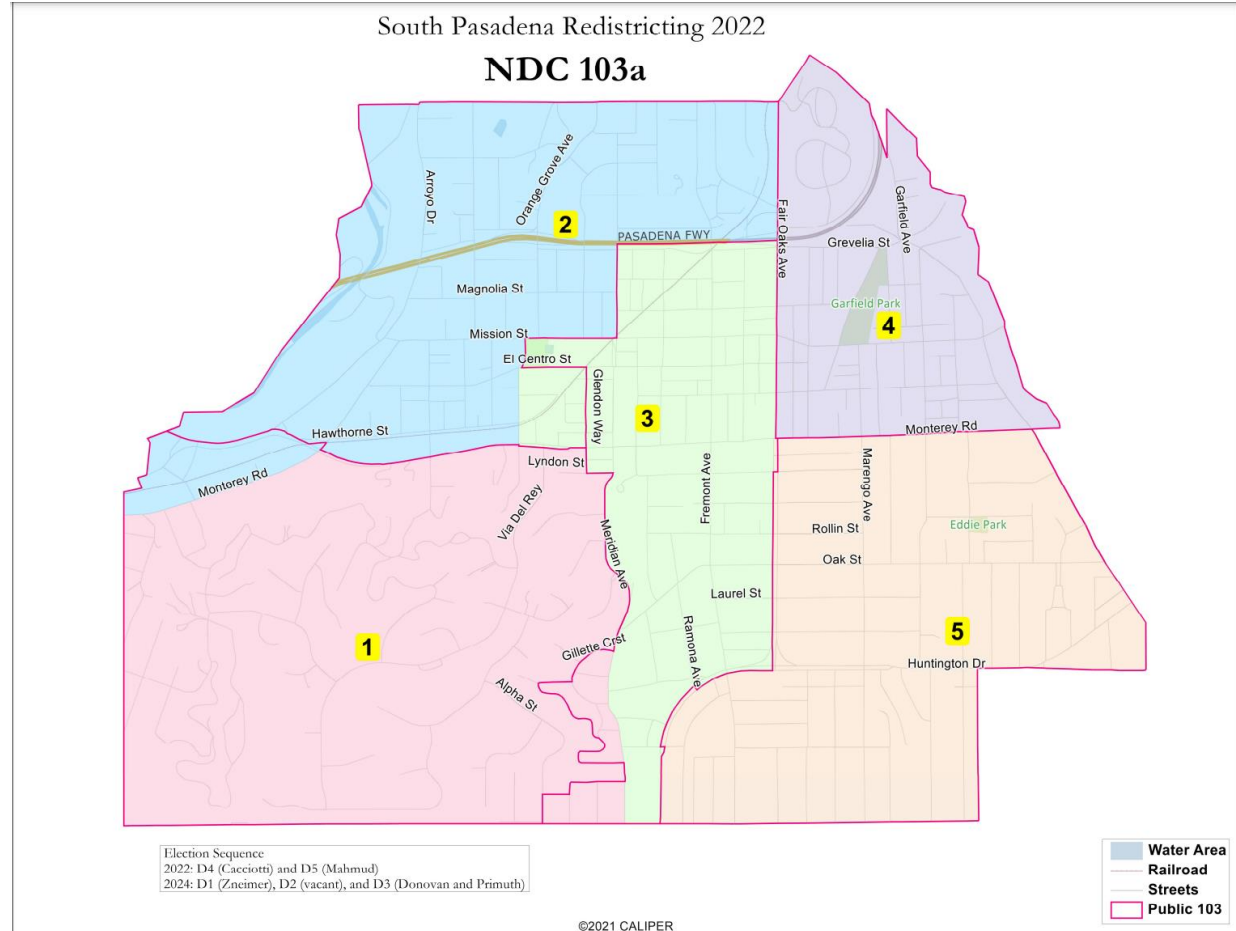
Redistricting Process

Step	Description
October 28, 2021 Public Workshop	<ul style="list-style-type: none"> • ID Neighborhoods and Communities of Interest • Review process • Overview of mapping tools
November 17, 2021 Public Hearing #1	<ul style="list-style-type: none"> • Prior to release of Draft Maps • ID Neighborhoods and Communities of Interest and Secondary areas • Overview of process and mapping tools
January 19, 2022 Public Hearing #2	<ul style="list-style-type: none"> • Prior to release of Draft Maps • ID Neighborhoods and Communities of Interest and Secondary areas • Overview of process and mapping tools
January 31, 2022 Public Workshop	<ul style="list-style-type: none"> • Review process and Communities of Interest submissions • Tutorial on mapping tools
February 18, 2022	<ul style="list-style-type: none"> • Deadline to submit draft maps for initial consideration on March 2, 2022
March 2, 2022 Public Hearing #3	<ul style="list-style-type: none"> • Review and refine maps • Receive feedback from the public and City Council
March 7, 2022, by 12pm	<ul style="list-style-type: none"> • Deadline to submit maps for consideration on March 16, 2022
March 16, 2022 Public Hearing #4	<ul style="list-style-type: none"> • Review maps • City Council to consider 1st reading of ordinance
April 17, 2022 Map Deadline	<ul style="list-style-type: none"> • Council must adopt final map by this date

Map Submitted by 3/07/22 – Public Map # 101

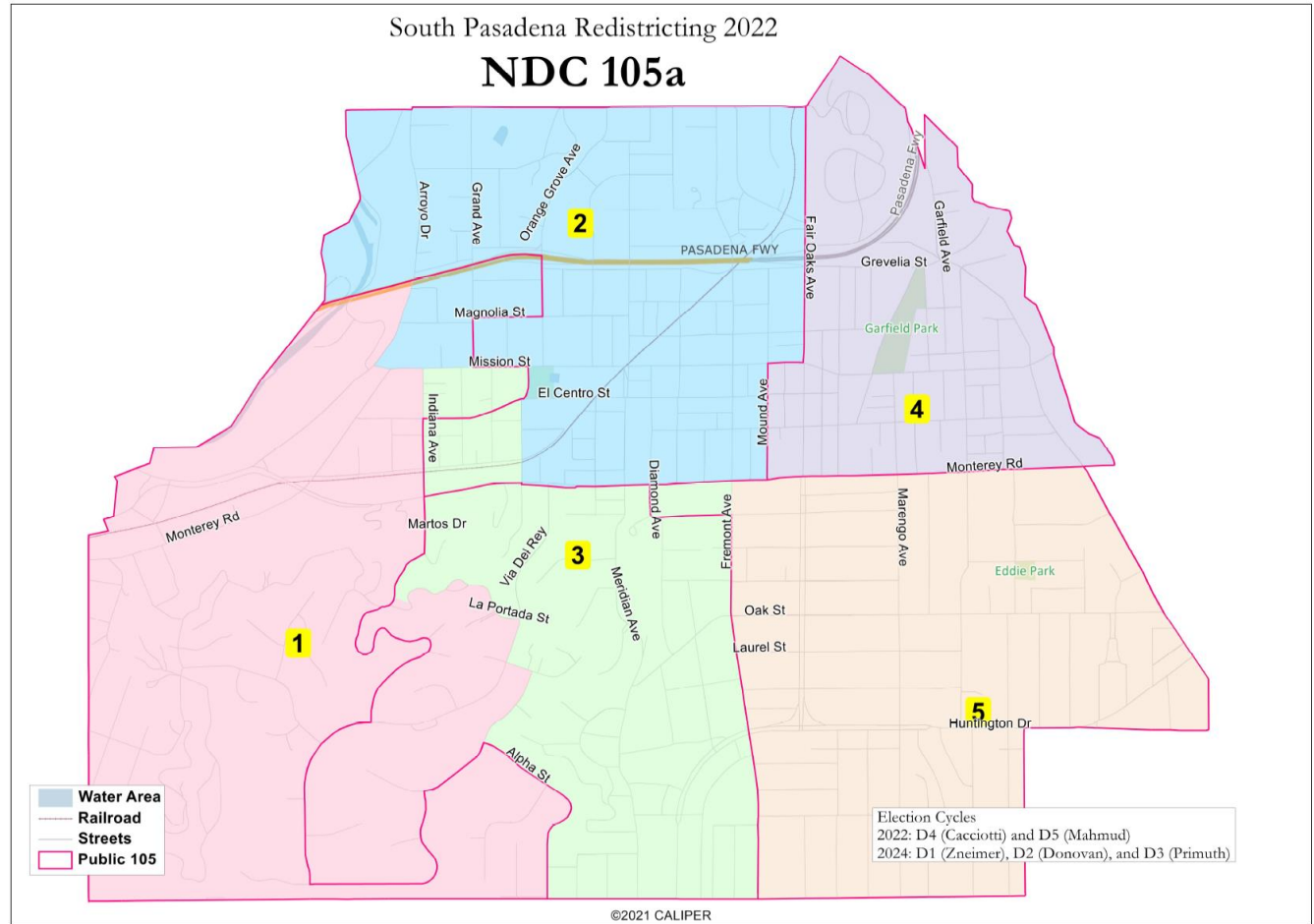


Map Submitted by 3/07/22 – NDC Map # 103a*



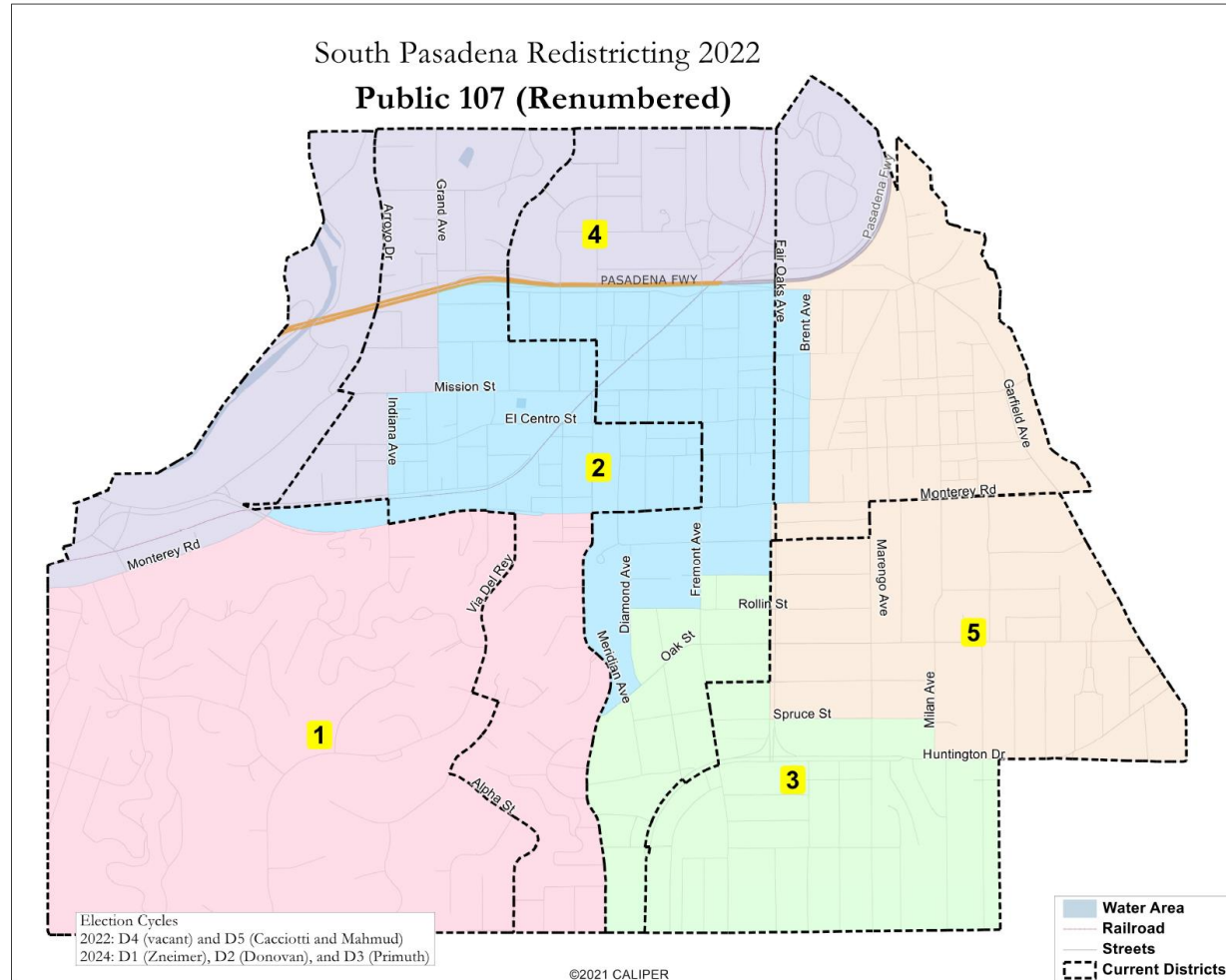
Election Sequence
2022: D4 (Cacciotti) and D5 (Mahmud)
2024: D1 Zneimer , D2 vacant , and D3 Donovan and Primuth

Map Submitted by 3/07/22 – NDC Map # 105a*

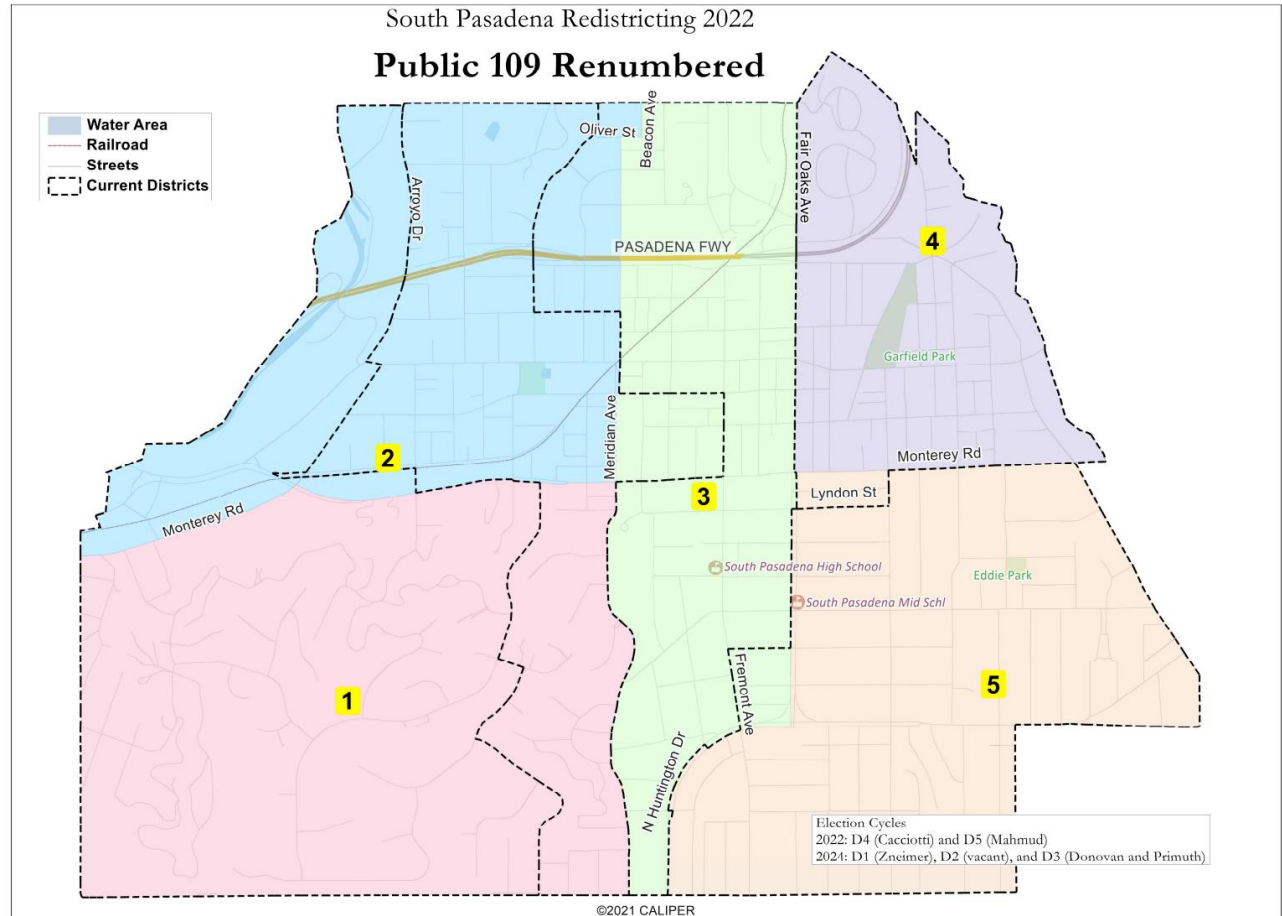


Map Submitted by 3/07/22 – Public Map #107

Population Deviation: 3.81%



Map Submitted by 3/07/22 – Public Map #109

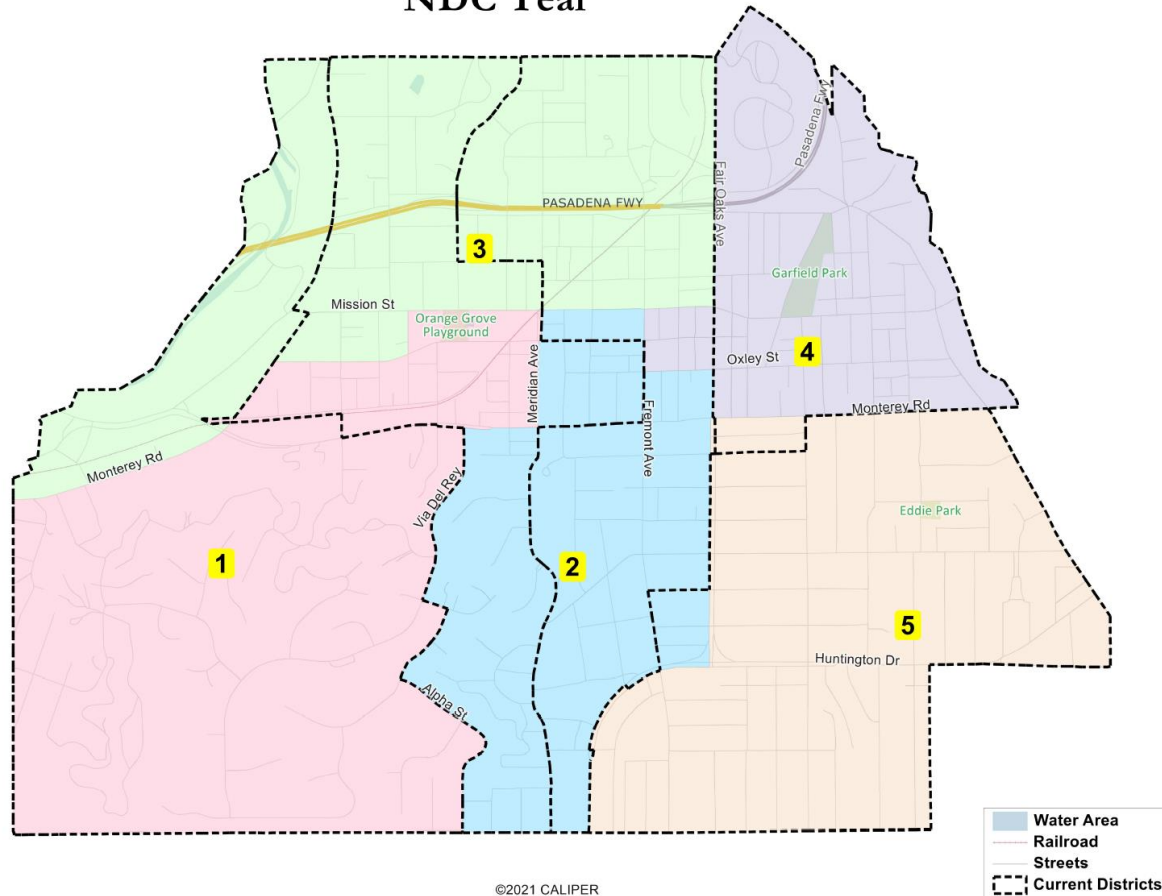


Map Submitted by 3/07/22 – NDC Map Teal

South Pasadena Redistricting 2022

NDC Teal

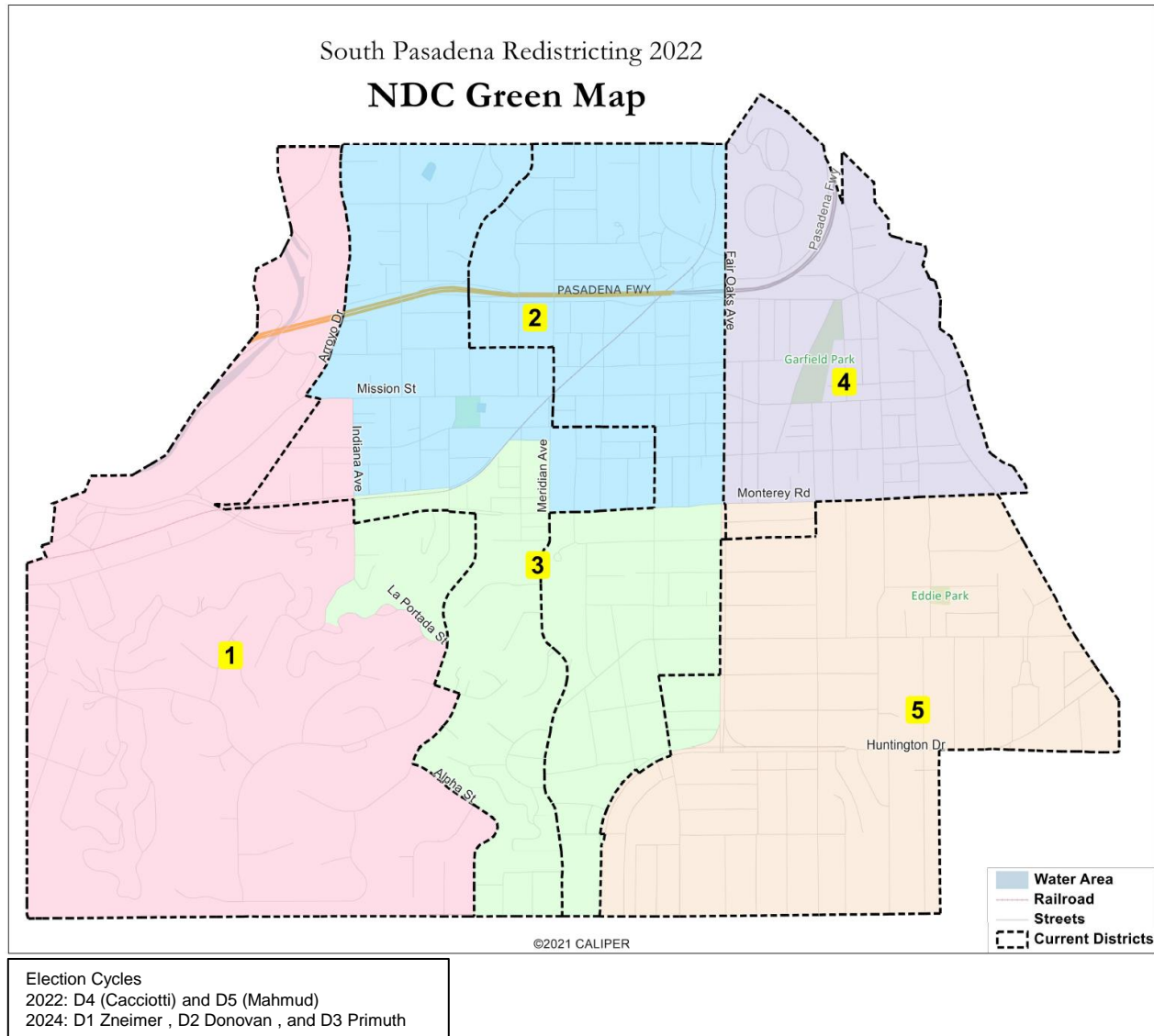
Population
Deviation: 8.36%



Election Cycles
2022: D4 (Cacciotti) and DS (Mahmud)
2024: D1 Zneimer, D2 Donovan and Primuth, and D3 vacant

March 16, 2022

Map Submitted by 3/07/22 – NDC Map Green



Public Hearing & Discussion

- ❑ Questions about the maps?
- ❑ Alignment with Fair Maps Act?
- ❑ Map preferences?
- ❑ Next steps
 - ❑ Ensure comfort with target map(s) representation
 - ❑ Selection of new District map / 1st Read of Ordinance

For More Information

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